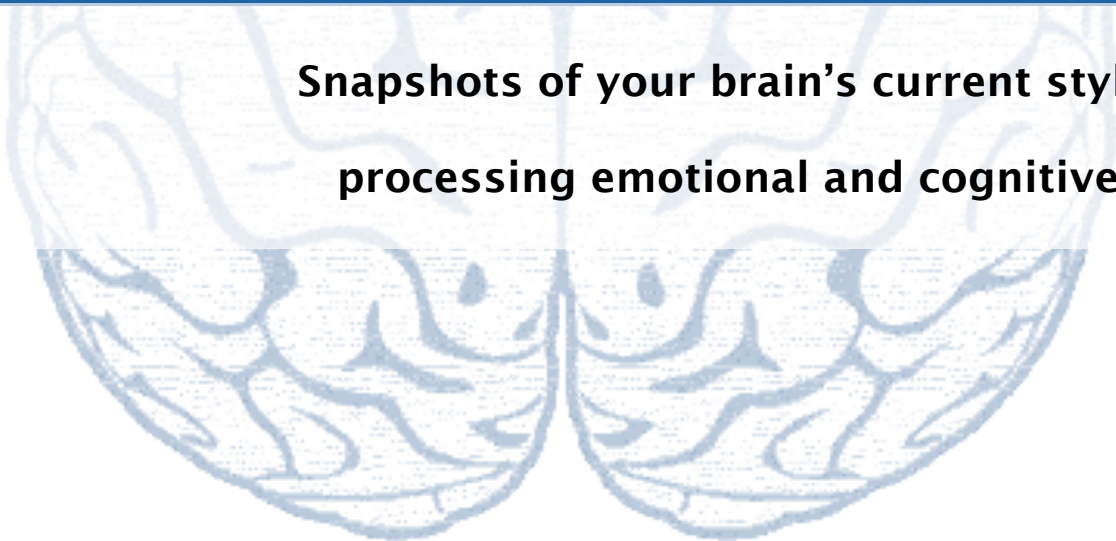




The Brain Brief Profiles

**Snapshots of your brain's current style for
processing emotional and cognitive data**



Brain Brief delivers a powerful, simple introduction to emotional intelligence.

“Brain Style”: a picture of how the emotional and rational parts of your brain are working together.



Your Brain Style is based on three elements:

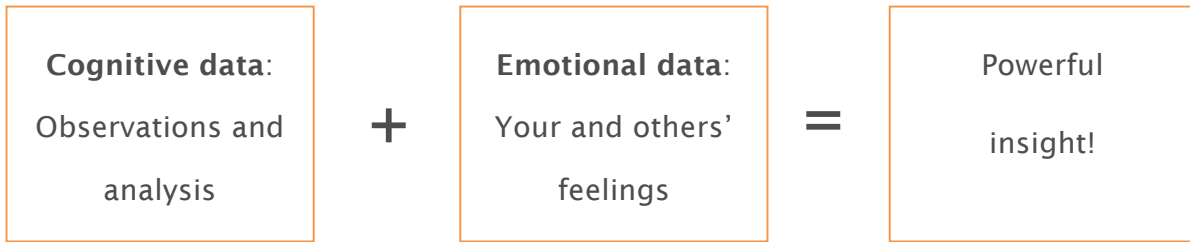
Focus: Do you prefer data that is analytical or emotional?

Decisions: Do you tend to protect or innovate?

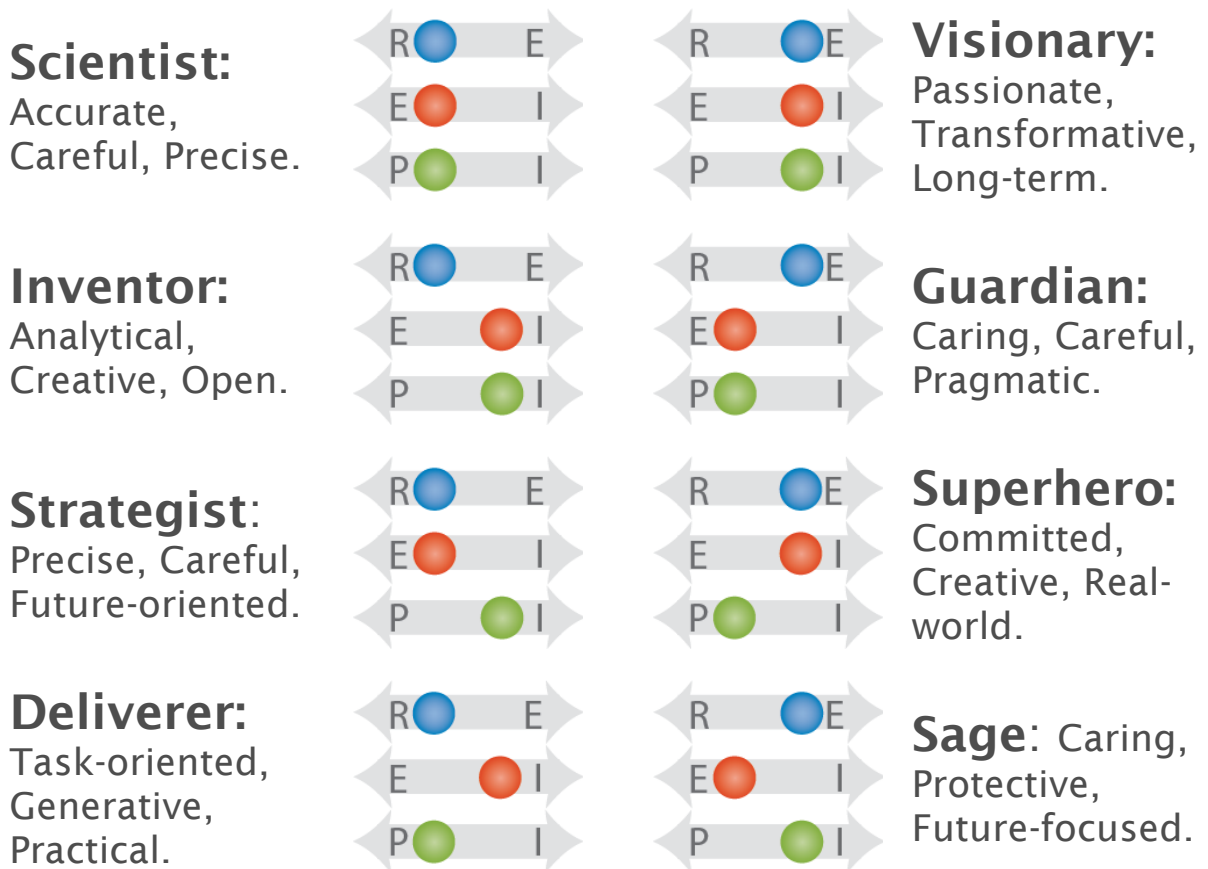
Drive: Are you usually motivated by the practical or the idealistic?



The SEI Brain Brief Profile provides a snapshot of your brain's current style for processing emotional and cognitive data.



The Eight Brain Styles



Three Powerful Tools

Brain Brief Profile

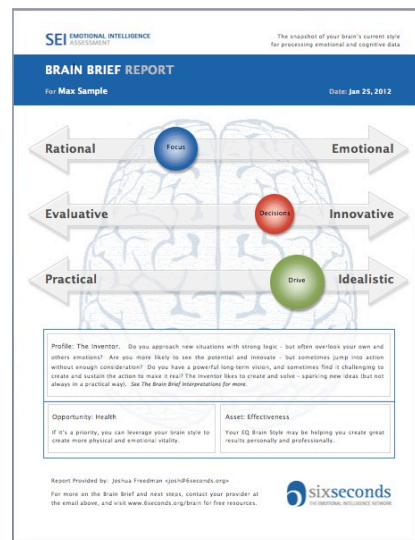
“What’s my Brain Style?”

Audience: Everyone

Primary Use: Training/Learning

Available: Now

Retail: US \$9.95 (less volume discount)



Brain Talent Profile

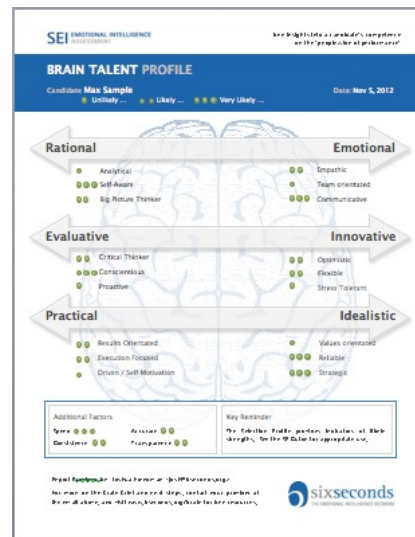
“How do I work @ work?”

Available: March 2013

Audience: L&D / HR

Primary Use: Development; People Strategy

Retail: US \$14.95 (less volume discount)



Brain Selection Profile

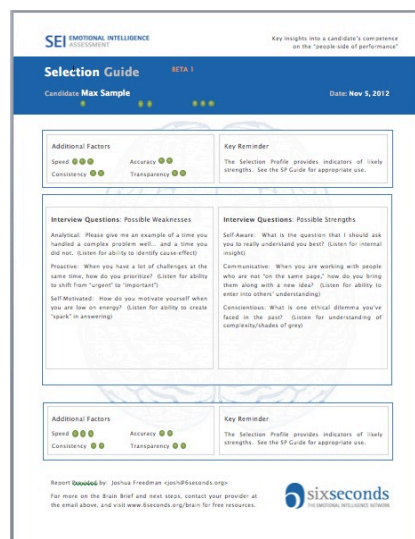
“Who has the right people skills?”

Available: June 2013

Audience: HR / Hiring Managers

Primary Use: Selection / Talent Management

Retail: US \$19.95 (less volume discount)



Why?

The Brain Brief Profiles offer compelling, quick, meaningful insight into your brain function.

In multiple studies, scores on this SEI assessment predict 50-60% of variation in key performance factors – meaning the Brain Brief helps people build:

Effectiveness
Influence
Decision-making
Relationships
Quality of life
Health



The Brain Brief Profile is a 1-page report available from the Six Seconds Emotional Intelligence Assessment. A well-validated, normative assessment in 11 languages, the SEI is the best-in-class emotional intelligence toolset because it is Global. Scientific. Transformational.



**To access the Brain Profiles for yourself –
or to use them with your team / clients, see:**

www.6seconds.org/bbp

The Brain Brief is part of the SEI toolkit.

To go in-depth with EQ, become a *SEI Certified EQ Assessor* and access the full line:

SEI Strengths Report

SEI Development Report

SEI Leadership Report

SEI Leader's Development Guide

SEI Group / Comparison Group Reports

SEI-Youth Version

SEI 360

www.6seconds.org/certification