

25

YEARS

INCREASING THE WORLD'S  
EMOTIONAL  
INTELLIGENCE



# EQ CONSULTANT Certification

SIX SECONDS EMOTIONAL INTELLIGENCE NETWORK

EQ CONSULTANT CERTIFICATION

ICF

BUSINESS  
SOLUTIONS  
PROVIDER



# CONSULTING THAT FUELS TRANSFORMATIONAL CHANGE

The World Economic Forum lists emotional intelligence as one of the top skills for the 21st Century. How do we make EQ “valuable”? **What’s the methodology to link emotional intelligence to robust performance metrics?**

The EQ Performance Metrics and Advanced EQ Consultant certifications equip you to assess, design and deliver a blueprint that will enhance individual, team and organizational performance using Six Seconds’ proven EQ tools and methods. As a professional with experience leading organizational initiatives, you will increase your effectiveness by applying Six Seconds’ tools and methods to analyze organizational performance, design solutions, and create engagement for transformation.



EMOTIONS DRIVE PEOPLE  
PEOPLE DRIVE  
PERFORMANCE

# The CEQx methods deliver **real-world results**,

**9.4%**

## **KOMATSU**

increase in plant productivity.  
In three months of integrating EQ to  
increase vitality, engagement doubled.  
[6sec.org/komatsu](http://6sec.org/komatsu)

**59.8%**

## **FedEx**

leadership performance predicted by EQ.  
New managers increased EQ by 12% yielding  
dramatic improvements in effectiveness.  
[6sec.org/fedex](http://6sec.org/fedex)

**74%**

## **EXCELITAS** TECHNOLOGIES®

increase in high performing leaders.  
Utilizing the Six Seconds tools and methods in  
leadership development, this MNC went from  
11.7% to 20.4% top performers. [6sec.org/excelitas](http://6sec.org/excelitas)

**76%**



employee engagement predicted by EQ.  
Higher EQ managers led a more committed  
workforce and reduced turnover by 63%.  
[6sec.org/amadori](http://6sec.org/amadori)

**139%**

## **SIEMENS**

increase in highly engaged managers.  
EQ tools helped Siemens Healthineers Latin  
America improve overall engagement 46%.  
[6sec.org/siemens](http://6sec.org/siemens)



---

# CEQX OUTCOMES

---

Become a Certified EQ Consultant to grow world-class expertise on the people-side of performance

## CEQx OUTCOMES

- ✓ **Structure an evidence-based case**  
Measure what matters to win commitment from key stakeholders
- ✓ **Diagnose organizational challenges and opportunities**  
Bring clarity to your clients by using Six Seconds' assessments
- ✓ **Plan and execute change processes**  
Apply Six Seconds' Change Map as a framework to build buy-in for change
- ✓ **Create a blueprint for measurable performance improvements**  
Implement change plans anchored to metrics for return on investment
- ✓ **Apply the CEQx methodology**  
Develop enduring, trusting client relationships





CEQx **will not** teach everything you need to be a consultant, such as:

- Business acumen including financial and operational analysis; ability to build a business model, cost analysis, etc
- Industry specific knowledge of systems and processes
- Business development, sales and client management
- Presenting / learning design and delivery (see [6sec.org/cert/facilitator](https://6sec.org/cert/facilitator))
- Coaching (see [6sec.org/cert/coach](https://6sec.org/cert/coach))

To earn the CEQx accreditation, individuals will either need to develop these foundational consulting skills, or have partners who bring these skills to their practice.

---

# CONSULTING FOR TRANSFORMATION

---

**Amplify your consulting practice with emotional intelligence and the Six Seconds' Model and metrics.**

## Why?

Develop insights and skills with EQ tools to effectively support people to create positive change for transformation in the workplace.

## What?

Take your consulting higher by developing expertise to leverage emotional intelligence to measurably improve organizational performance

## Who?

CEQx is ideal for consultants and leaders working with or inside organizations to improve performance with and through people. You will need to bring your real-world leadership experience, financial and business acumen, sales and client capabilities, plus professional skills in facilitating, coaching, training to deliver.





---

# CEQX PATHWAY

---

How do you connect the dots so emotional intelligence becomes a driver of performance? First, learn to measure and increase emotional intelligence through the core certifications (steps 1-3, see [6sec.org/pathways](http://6sec.org/pathways)). Get the Vital Signs metrics to link EQ to performance. Then, develop mastery in leveraging these methods and tools for performance. Note steps 2, 3, 4 can be done in any order.

**Part 1:**  
**Unlocking EQ**  
Dive into the methodology



**Part 2:**  
**EQ Practitioner Certification**  
Strengthen your core EQ skills



**Part 3:**  
**EQ Assessor Certification**  
Make EQ measurable



**Part 4:**  
**EQ Performance Metrics**  
Get tools for change



**“At FedEx Express, we’re committed to staying on the leading edge. For us, that’s always meant bringing out the best in people. As the business landscape becomes even more complex, we need additional capability. Leveraging the Six Seconds approach to emotional intelligence is helping us build a strategic asset that will let us maintain and strengthen our culture – which is essential to our competitive advantage.”**

– Shannon Brown, CDO, FedEx



---

# CEQX REGISTRATION

---

See the current  
schedule and apply:

[events.6seconds.org](https://events.6seconds.org)

## Pricing for **Online/Virtual**

Part 1: Unlocking EQ € 195

Part 2: EQ Practitioner € 2495

Part 3: EQ Assessor € 1895

Part 4: EQ Performance Metrics € 2395

Contact us for discounts for early registration, groups, booking multiple courses, or advance payment. Payment plans available.

[office.eu@6seconds.org](mailto:office.eu@6seconds.org)

page 11



[6seconds.org/business](https://6seconds.org/business)

# CEQX

## KEY CONCEPTS

Six Seconds CEQX program is uniquely powerful because of the robust models and methods that consultants are able to use through this training.

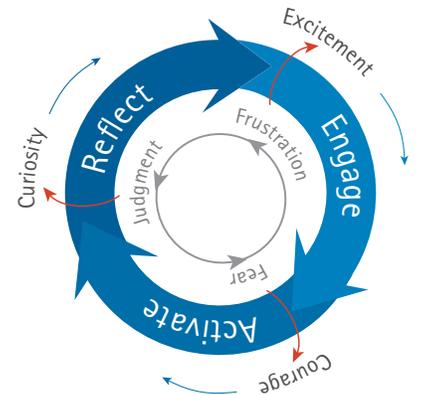
### Vital Signs Model

A decade of research shows that the five Vital Signs drivers (in green) account for 58% of the variation in performance outcomes (in brown).



### The Change MAP

70% of change efforts fail, primarily due to a failure to enroll people. The CHANGE MAP offers a framework to structure organizational transformation by engaging people and emotions.



### The Six Seconds Model

Emotional intelligence is the missing link that enables the equation: Emotions drive people, people drive performance. The Six Seconds Model is a process framework for putting emotional intelligence into action.

Increase self-awareness (“Know Yourself”)

Respond instead of reacting (“Choose Yourself”)

Align your choices with your long-term purpose (“Give Yourself”)

Within these three areas are eight practical competencies that serve as tools for using EQ everywhere, every day.





**“Vital Signs is my ‘go to’  
toolset for the people-  
side of performance  
integrated with the  
strategy, organisation  
and operations. It’s  
quick, effective, and  
makes it much easier  
for me to support my  
business clients to engage  
emotional intelligence for  
performance.”**

-Carel Potgieter,  
Principal Consultant, Ngena Technologies

---

# EQ PERFORMANCE METRICS CERTIFICATION

---

**You get what you measure...  
so measure what matters.**

The Vital Signs framework delivers actionable data to strengthen the people-side of performance. Earn certification to use the Leadership Vital Signs, Team Vital Signs, and Organizational Vital Signs tools – the EQ performance metrics to fuel transformation.

These measures support consultants to leverage emotional intelligence to improve organizational performance by:

1. Distilling decades of research into a simple, actionable framework for the people-side of performance, creating measurable ROI for leadership. Case: [6sec.org/excelitas](https://6sec.org/excelitas)
2. Aligning people to move from a work group to a high performing team. Case: [6sec.org/westcomm](https://6sec.org/westcomm)
3. Building an organizational strategy that puts people at the center. Case: [6sec.org/amadori](https://6sec.org/amadori)

Prerequisite:  
Unlocking EQ (only)





**“ Invaluable experience that I feel privileged to have gone through. So many thought-provoking and insightful theories and tools - delivered in the most exciting way.”**

-Shamsa Lootah, Organization Effectiveness Specialist  
Cleveland Clinic Abu Dhabi



“

The breadth and depth of the course exceeded my expectations! The perfect blend of practicality and inspiration.”

- May Duong



“

Very insightful learning and an absolutely great tool for consulting.”

Kevin Herft,  
Management Trainer,  
Qatar Airways



# IMAGINE THE WORLD WITH A BILLION PEOPLE **PRACTICING EQ**

Six Seconds is the global community working to increase emotional intelligence everywhere.

**Transformational:** Data shows the practice of emotional intelligence increases effectiveness, wellbeing, relationships, and quality of life. So, we research & disseminate “what works,” and support a network of changemakers to bring these skills into practice everywhere.

**Global:** Founded in 1997, Six Seconds is the first and largest organization 100% dedicated to the development of emotional intelligence. We have offices and representatives in over 25 nations and our community reaches over 200 countries and territories.

**Scientific:** Six Seconds, together with our partners around the world, has published scores of case studies (including at FedEx, Siemens, UCB at [6sec.org/cases](http://6sec.org/cases)) and dozens of papers including the ongoing State of the Heart, the world’s largest study of EQ ([6sec.org/soh](http://6sec.org/soh)) – plus 1000s of hours of curriculum (for senior leaders, employees, managers, parents, teachers, children), 350+ hours of certification training to grow world-class experts.

Businesses, government agencies, nonprofits, schools, and community organizations choose Six Seconds’ tools and methods because of the global relevance, strong scientific basis, and practical application.

